

ELICK LEE

DIGITAL MEDIA SPECIALIST



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EXPERTISE

PROJECT DESIGN

DIGITAL MEDIA DESIGN

VIDEOGRAPHY

PHOTOGRAPHY

PROJECT MANAGEMENT

VISUAL EFFECTS

CONTENT MANAGEMENT

EXPERIENCE

Graphic Designer

Oddball Workshop | Jan. 2020 - Present

Oddball Workshop is Vancouver's premier source for sublimated performance apparel and custom teamwear.

- Create and curate custom sports jersey and print design
- Prepare artwork to be used on Ready-Made products
- Create promotional flyers and social media images for products and events
- Assisting with day to day operation

Digital Media Specialist / Admin Assistant

DripFit Health Supplements | Oct 2018 - Sept 2020

Creating digital content and managing the branding of Dripfit

- Creating digital marketing materials (ads, prints, graphics for social media)
- Maintaining the company's website
- Data entry, assisting day to day operation with the CEO and managers



Freelance Artist

ellicky project / Project FLY | June 2013 - Present

Started as a hobby, personal brand designs, video montages, video game footages to digital art showcase and commissioned work.

- Creating digital marketing materials (ads, prints, graphics for social media)
- Photography, videography services for digital media distributions

Portfolio: www.ellick-lee.com/portfolio/

Recent works done:

Drench Fit, Oddball Workshop, Paddle Vancouver, Vancouver Street Battle

Lighting/Compositor Artist / Shot Finalizing Artist

Bardel Entertainment Inc. | Apr 2017 - June 2018

- Compositing a wide variety of shots
- Creating Interactive lighting
- Adjusting light rigs for characters and sets
- Shot finalizing, quality control

Shows worked on:

- Monster High - Adventures of the Ghoul Squad (2017)
- Dragon Prince (2018)

EDUCATION

The Art Institute of Vancouver, Vancouver, BC

Diploma - Visual Effects for Television and Film / 2017

- Studied in the Visual Effects for Television and Film Awards
- Dean's Honour Roll, Honour Roll



Simon Fraser University, Burnaby/Vancouver, BC

Bachelor of Arts / 2014

- Faculty of Communication, Art and Technology
- Major in Communications, Extended Minor in Visual Arts
- Club Activities - Student Marketing Association
- Director of Promotion | May 2011 - April 2012
- Director of Social & Fundraising | May 2010 - April 2011

TECHNICAL EXPERTISE



GRAPHICS

- Adobe
- Photoshop
- Illustrator
- InDesign

FILM

- Adobe
- Premiere Pro
- After Effects

3D / VISUAL EFFECTS

- The Foundry Nuke
- Autodesk Maya
- Renderman